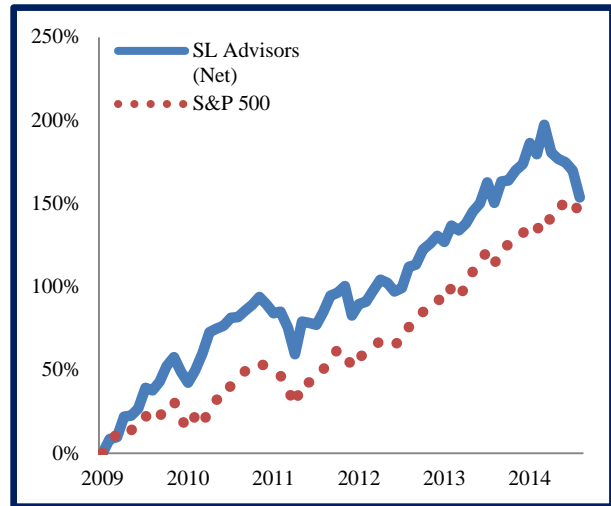


## A Focus on Intrinsic Value

### Deep Value Equities Strategy

The objective of this strategy, which has been actively managed and deployed since July 2009, is to outperform the S&P 500 Total Return Index with approximately the same level of volatility. This long only strategy invests in a portfolio of listed U.S. equities of high quality businesses that we believe are trading significantly below the intrinsic value of the underlying enterprise. We look for businesses that have pricing power, low leverage, low costs of production, strong corporate governance with shareholder friendly managements and inexpensive public market valuations.



We prefer to value businesses as the net present value of cash one can extract from proportional ownership while paying heed to peer multiples and liquidation value

Deep Value Equities Strategy		
	Strategy (Net of Fees)	S&P500 TR Index
Since Inception: Total Cumulative Return	154%	144%
Since Inception: Annualized Return	18.1%	17.3%
Standard Deviation	14.9%	13.0%
Alpha	0.8%	N/A
Sharpe Ratio	1.2	1.3
Tracking error	2.7%	N/A
Current Yield	2.0%	1.9%

#### SL Advisors Deep Value Equity Strategy

A portfolio of undervalued stocks of high quality businesses that aims to outperform the S&P500. Investments are in listed U.S. equities trading significantly below the intrinsic value of the underlying enterprise. Potential investments are identified both qualitatively and quantitatively following which detailed research is performed to assess fundamental value. Desired characteristics of businesses include pricing power, low leverage, low costs of production, and attractive valuation. Valuation is defined to us foremost as the net present value of cash one can extract from proportional ownership of the business, then relatively using peer multiples and finally liquidation value. The portfolio is reassessed constantly and all holdings are rated for return potential and risk against their peer group to rebalance into what we believe are the most attractive opportunities. This strategy is part of the equity allocation for balanced accounts for individuals, and is also appropriate as an alpha seeking equity strategy for institutional accounts.

#### Disclosure:

The objective of this strategy is to outperform the S&P500 Index with a similar level of volatility by investing in a portfolio of undervalued publically traded securities. Returns for the Deep Value Strategy reflect the performance of a representative account of all fee-paying discretionary accounts invested in this strategy. The returns shown reflect the deduction of a 1% annual advisory fee, as well as other charges incurred by the accounts, including brokerage and custodian fees. The returns shown also include reinvestment of dividends and other earnings. The performance of the S&P 500 index is shown for comparison purposes only. The S&P 500 index is comprised of stocks of large U.S companies and is widely recognized as a benchmark of U.S. stock market performance. This index tracks securities which most closely correlate to the securities in which the Deep Value strategy invests. Past performance is no guarantee of future results. You cannot invest directly in an index.